All	Aae	Ap	pare	l Inc
	, .g.			

ChicCharms

Organization Related			
Industry	Business Division	Business Brand	Pr Co
Apparel	Accessories	Glamour Gems	Cloth
	Children's Clothing	Tiny Trends	
	Men's Clothing	Dapper Gents	-
	Women's Clothing	Graceful Glam	
	Footwear	UrbanSoles	
	Sportswear	Sport Style	
			Accessorie

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	Asset Relate	d	Season I
Product Brand	Asset Type		Season (time of ye
Blossom Kids	Product Image	Milieu Shot	Spring
Inspire Kids		Product Package	
Jazzy Juniors		Still Shot	Summer
Noble Nippers	Product Video	Promo Video	
Pristine Pals		3D Video	Fall
Radiant Rascals	Marketing Materials	Banner	
Cobalt Couture		Brochure	
Dapper Dudes		Marketing Video	Winter
Heroic Hues		Marketing Audio	
Lively Lads		Newsletter	
Quintessential Quarters		Poster	Not Related Season
Stylish Stalwarts			
Trendy Tykes			
Azure Attire			
Elegant Essentials			
Glamour Grove			
Keen Kouture			
Majestic Maternity			
Opulent Outfits			
Leather Lux			
ChicCharms			

ison Relat	ed
son e of year)	Season (celebration)
ng	Easter
	Mother's Day
mer	Midsummer
	Independence Day
	Labour Day
	Thanksgiving
	Halloween
ter	Christmas
	New Year
	Valentine's Day
Related to	

	Scarfs	Silk Scarf
		Boho Bandana
Footwear	Casual Footwear	City Chic
	Walking Shoes	ComfyWalk
	Streetwear Sneakers	StreetSneak
Sports Wear	Soccer and Field Sports	Field Force
	Baseball and Softball	Hoop Dreams
	Weightlifting Apparel	Power Lift